

Title	Health Literacy, Personality and Health Behavior for Prevention Virus covid -19 of Student Kasem Bundit University
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Abstract

This research is a survey research. The objective is to study health literacy and personality along with health behavior in preventing COVID-19 virus disease of students at Kasem Bundit University. and study the relationship between health literacy and health behavior in preventing COVID-19 virus disease among Kasem Bundit University students.

The sample group consisted of 400 Kasem Bundit University students from all faculties in years 1 - 4, regular semester, academic year 1/2021, possibly through a random sampling of official surveys, especially for checking regular status and general information. of cognition Prevention of COVID-19 virus disease in the section of useful information on health and treatment of COVID-19 virus disease for you to choose the correct choice in Prevent COVID-19 virus disease, health behavior questionnaire A new way of life according to the National Health Ordinance 6) Personality assessment questionnaire Data were collected using frequency, percentage, and arithmetic mean analysis. standard deviaton Pearson's Product Moment Correlation Coefficient

The results of the research found that the majority of the sample group had good health literacy. Have health behaviors according to 2A. 2 S. is at a moderate level Percentage of Kasem Bundit University students 74.90 has overall health knowledge at a good level Behavior to protect oneself from the COVID-19 virus is at a good level. They are positively related, that is, having good health behaviors. There will be results from having_Good level, with a positive relationship

Keywords: health literacy, health behavior, personality, Kasem Bundit University students